

## Chapter 14 – Revision Questions

1. How can global strategies help firms to build competitive advantages?
2. How can companies aggregation strategies to enhance their competitiveness?
3. How can companies adaptation strategies to enhance their competitiveness?
4. How can companies arbitrage strategies to enhance their competitiveness?
5. What are international M&As?
6. Why do MNEs acquire other MNEs?
7. When do MNEs use strategic alliances rather than acquisitions?
8. What criteria are used by the competition authorities regulating horizontal M&As?
9. What criteria are used by the competition authorities regulating vertical M&As?
10. What actions can regulators take when M&As are deemed a threat to competition?
11. How do the resources of an MNE affects its ability to manage acquisitions?
12. What are the key challenges of managing an acquisition?
13. Why do acquisitions frequently fail?
14. How can small companies develop global leadership strategies?
15. What is the role of acquisitions and divestment in corporate strategic repositioning?